

**Annual EEO Public File Report  
Canyon Media Broadcasting, LLC**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station (s):

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George

The information contained in this Report covers the time period beginning May 21, 2011 \_to and including May 20, 2012\_\_(the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from \_\_May 21, 2011\_\_ to May 20, 2012

Station(s) Comprising Stations Employment Unit:  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	Account Executive	D - On-Air	6
2	Station in House Posting	C – Station in house Posting	1

Total Number of Persons Interviews During Applicable Period: \_\_\_\_\_7\_\_\_\_\_

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from May 21, 2011 to May 20, 2012

Station(s) Comprising Station Employment Unit:  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George.

Section 2: Recruitment Source Information

	<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>	<b>Full-time Positions for which This Source was Utilized</b>
A	*Utah Department of Workforce services 162 N 400 E Building B St George Ut 84770 PH)435-986-3561 FAX)435-986-3595 Dennis Broad	0	0
B	Spectrum Newspaper 275 E St George Blvd St George, UT 84770 PH) 435-674-6200	0	0
C	Station in House Postings	1	1
D	On Air Postings	6	2
E	Southern Utah Helpwanted.com Dale@regionalhelpwanted.com	0	0
F	Radio Online	0	0
G	*St George LDS Employment Services 2480 E Red Cliffs Drive St George, UT 84790 PH) 435-655-1388 FAX) 435-634-1981 Att: Director	0	0

H	*Dixie State College Career Center 225 S 700 E St George, UT 84770 PH) 435-652-7669 FAX) 435-656-4027 Robert Donaldson	0	0
I	*St George Catholic Church Employment Services 259 W 200 N St George, UT 84770 PH) 435-673-2604 Att: Pastor	0	0
J	SOS Staffing Services 720 S River Road Ste C-140 St George, UT 84790 PH)435-628-6637 FAX)435-628-6380 Joseph Fitzgerald	0	0

\*Indicates sources that have requested notification of job openings.

Appendix 3 to

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Covering the Period from May 21, 2011 to May 20, 2012

Station (s) Comprising Station Employment Unit:

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George.

Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George.

The Canyon Media staff periodically conducts tours of our facility for Cub Scout, Boy Scout and employment groups to inform them of the education and training that may be required to obtain employment or advance a career in the broadcasting industry.

Team members from the On-Air staff periodically go to local schools and talk about the radio industry to career classes.

During this reporting period Canyon Media participated in an Employment Job Fair hosted by Dixie State College. This job fair was an all-day event held at the college campus.

Canyon also participated in a Speed Networking event held by Dixie State College that allowed us to meet with individuals searching for employment during a brief interview process to help them with their job searching skills. This was a beneficial event as it allowed Canyon Media to promote its ability to be incorporated into the community as a viable employer.