

**Annual EEO Public File Report  
Canyon Media Broadcasting, LLC**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station (s):

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds

The information contained in this Report covers the time period beginning June 1, 2012 \_to and including May 31, 2013\_\_(the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from \_\_June 1, 2012\_\_ to May 31, 2013

Station(s) Comprising Stations Employment Unit:  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds.

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	KONY Brand Manager	C - ALLACCESS.COM	5
2	Receptionist	B- ON AIR POSTING	2
3	KCLS – FM ON-AIR TALENT	B- ON AIR POSTING	2

Total Number of Persons Interviews During Applicable Period: \_\_\_\_\_9\_\_\_\_\_

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2012 to May 31, 2013

Station(s) Comprising Station Employment Unit:

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds.

Section 2: Recruitment Source Information

	<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>	<b>Full-time Positions for which This Source was Utilized</b>
A	*Utah Department of Workforce services 162 N 400 E Building B St George Ut 84770 PH)435-986-3561 FAX)435-986-3595 Dennis Broad	1	3
B	On Air Postings	3	2
C	AllAccess.com – internet listing	5	1

\*Indicates sources that have requested notification of job openings.

Appendix 3 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2012 to May 31, 2013

Station (s) Comprising Station Employment Unit:

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds.

Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds.

Canyon Media participates in an internship program with Dixie State University. The intern that we have pursued to date has been working with our promotions department in helping to facilitate events sponsored and managed by the Canyon Media Radio Stations. She has been working with our promotions department as of February, 2013 and will continue to work in an internship role until the end of May 2013.

Team members from the On-Air staff periodically go to local schools and talk about the radio industry to career classes. These schools include Snow Canyon High School, Dixie High School, Pine View High School, Hurricane High School, Desert Hills High School and Cedar High School.

The Canyon Media staff periodically conducts tours of our facility for Scouting groups such as the Cub Scouts and Boy Scouts as well as the Girl Scouts. These groups generally visit our offices in order to earn merit badges which are a requirement as part of their program. Our on-air staff are familiar with those merit badges so that they can accommodate them in making sure they are successful in passing those items off to their leaders. These groups come from areas such as St George, Ivins, Washington City, Hurricane, Kanab and Cedar City.

We also occasionally give tours to employment groups such as the Work Force Services department along with specialty schools, and clubs to inform them of the education and training that may be required to obtain employment or advance a career in the broadcasting industry. This past year we gave a tour to a group of communications majors from Dixie State College which included not only the on-air portion of our radio station but also the Sales and Business/Traffic departments.