

**Annual EEO Public File Report  
Canyon Media Broadcasting, LLC**

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Stations Employment Unit that is comprised of the following station (s):

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George,  
KCLS, Leeds, KAZZ, Cedar City

The information contained in this Report covers the time period beginning June 1, 2015 \_to and including May 31, 2016\_\_(the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station (s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 7302080 (c) (1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 7302080(c)(2) of the FCC rules.

Appendices 1,2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purpose of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail

Appendix 1 to

Annual EEO Public File Report Form

Covering the Period from \_\_June 1, 2015\_ to May 31, 2016

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George,  
KCLS, Leeds, KAZZ, Cedar City

Section 1: Vacancy Information

	Full-time Positions Filled By Job Title	Recruitment Source of Hiree	Total Number of Interviewees From All Sources for This Position
1	Receptionist	On-Air	5
2	Receptionist	FACEBOOK	5
3	On-Air Personality	Referral	1
4	Morning show Co-host	Facebook	2
5	Sales	On-Air	2
6	Sales	Dixie State Job Board	3
7	Production Director	Referral	1
8	Traffic Director	Referral	3

Total Number of Persons Interviews During Applicable Period: \_\_\_\_\_17\_\_\_\_\_

Appendix 2 to

Annual EEO Public File Report Form

Covering the Period from June 1, 2015 to May 31, 2016

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George,  
KCLS, Leeds, KAZZ, Cedar City

Section 2: Recruitment Source Information

	<b>Recruitment Source (Name, Address, Telephone Number, Contact Person)</b>	<b>Total Number of Interviewees This Source Has Provided During This Period (If Any)</b>	<b>Full-time Positions for which This Source was Utilized</b>
A	Utah Department of Workforce services 162 N 400 E Building B St George Ut 84770 PH)435-986-3561 FAX)435-986-3595 Dennis Broad	0	0
B	On Air Postings	8	2
C	AllAccess.com – internet listing	0	0
D	Facebook Job Posting	4	2
E	Referral	4	3
F	Dixie State Job Board	1	1

Appendix 3 to

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Covering the Period from June 1, 2015 to May 31, 2016

KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George,  
KCLS, Leeds, KAZZ, Cedar city

Section 3: Supplemental (Non-Vacancy Specific) recruitment Activities Undertaken by  
KONY, St. George, KPLD, Kanab, KZNU, St. George, KZHK, St. George, KCLS, Leeds,  
KAZZ, Cedar City

The Canyon Media staff periodically conducts tours of our facility for groups from area schools. These groups generally visit our offices in order to learn more about radio, communications and marketing. These groups come from local areas such as St George, Ivins, Washington City, Hurricane, Kanab and Cedar City. We have given tours to several Dixie State University Students who have been taking marketing and communication courses. This has allowed them to see first-hand the undertakings of a group of radio stations, their operations and the daily activities in the offices.

On March 15, 2016 we facilitated a group of Scouts from Troup number 1785 under the direction of Luke Uddy Scout Master. This group of 6 boys toured our facility under the direction of Carl Lamar, our VP / On-Air KONY-FM / Brand Manager of KZNU-AM radio. The children were introduced to each of our stations broadcasting rooms along with our production area in which the children participated in a recording session of their own voices.

A Management team attended the Southern Utah University Job Fair October 2015 and met with prospective employees and interns interested in positions with Canyon Media.

A member of the Management team attended the Dixie State University Job Fair September, 2015 meeting with prospective employees and interns interested in positions with Canyon Media.

Team members from the On-Air staff periodically go to local schools and talk about the radio industry to career classes.

Canyon Media Management assisted in the planning, and sponsored and attended the 2016 UBA Job fair in March of 2016.